

RIVER YUN LU

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QUALIFICATIONS

Dynamic self-starter with unique international background in public relations, translation and interpretation, program/project management, and communications. Native Mandarin and Cantonese speaker with native-level fluency in English. Academic and professional background in China and US contributes to ability to communicate across cultural and linguistic barriers.

PROFESSIONAL EXPERIENCE

GREEN DRAGON MEDIA PROJECT, Monterey, California 2007-Present
Co-Producer / Localization Director

- Played key role in gathering in-depth information on China's green building development to facilitate creation of multimedia online report and documentary highlighting potential for sustainability.
- Traveled to nine cities across China during intensive nine-week tour to conduct 50+ interviews with government officials, major developers, architects, and green building experts.
- Assisted in developing 35-minute documentary, and collaborated with translators on subtitling portions.
- Premiered film at Green Build conference in Chicago and co-chaired China Round Table Discussion.
- Delivered presentations to architectural firms, local branches of U.S. Green Building Council (USGBC), Monterey Institute of International Studies, and Bay Area Chinese Architects Association.
- Organized movie screening event for Perkins Eastman, one of the US's largest architecture firms.

MULTIPLE ORGANIZATIONS 2004-Present
Freelance Interpreter & Translator

- Provide interpretation and translation services to private and public employers, such as Joint US-China Cooperation on Clean Energy, Canadian Embassy in Beijing, Yellow Dog Productions, 1080 Production, Shaftesbury Films: IMAX China, LG Electronics, and photographers Han Lei and Edward Burtynsky.

CHINA-US CENTER FOR SUSTAINABLE DEVELOPMENT, Portland, Oregon 2007
Program Coordinator / Interpreter & Translator

- Assisted with delivering classroom and on-site training to 100+ Chinese government officials.
- Took initiative to serve as government officials' liaison, which required communicating needs and coordinating logistics, lodging, and entertainment.

SWING BEIJING, Beijing, China 2003-2006
Co-Founder / Public Relations Director

- Established organization, recruited 300+ members, and organized more than 15 international events.
- Managed all public relations functions and secured coverage by major national media outlets.

MODERN ENGLISH SCHOOL, Beijing, China 2001-2004
English Teacher

Additional experience: Sales Representative & Policy Translator with Ping An Insurance Company.

EDUCATION

MONTEREY INSTITUTE OF INTERNATIONAL STUDIES, Monterey, California
Master of Arts in Translation & Interpretation, Emphasis in Business Management, Expected May 2008

- In addition to Translation and Interpretation classes, other coursework includes Managing China Business Strategies, Corporate Social Responsibility, Environmental Issues in Business, Sustainability Field Study, Marketing Management, and Grant & Proposal Writing.

CAPITAL UNIVERSITY OF ECONOMICS AND BUSINESS, Beijing, China
Bachelor of Science in Economics, 2003

AWARDS

- Merit Scholarship, Monterey Institute of International Studies, 2006-2008
- 2nd prize, Capital University English Speech Contest, 2001
- 3rd prize, National English Contest for College Students, 2001